

Logo Competition for Bhutan Anti-Doping Committee (BADC)

Background and guidelines:

The purpose of the contest is to design a logo for the Bhutan Anti-Doping Committee to create its own identity and message (Dope free sports/clean sport/fair play/upholding spirit of sports).The logo is to be used on letterhead, marketing materials, website, etc.

Bhutan Anti-Doping Committee is an agency established to promote dope free sports in compliance to the World Anti-Doping Code, 2015. The objective of the BADC is to protect the health of athletes, ensure level playing field and uphold the spirit of sports. The BADC's program includes conduct of advocacy, education and anti-doping tests as per the international standards.

Therefore, logo should be thematic to the program and also with mix of Bhutanese expression. The interested individuals are advised to refer to the World Anti-Doping Agency (WADA) and National Anti-Doping Organization (NADO) of other countries to get better idea.

The other details are as follows:

1. There is no fee to enter the Contest.
2. The entries will be judge on the originality, uniqueness and relevancy to the BADC's business.
3. The logo must be thematic to the actual business of the BADC. (Dope free sports/clean sport/fair play/upholding spirit of sports) and Bhutanese depiction.
4. The logo should conation two separate words "Dope free sport" & "Bhutan".
5. The entries must be submitted as a scalable vector graphic in EPS format and also as a JPG.
6. Entrants should ensure that their Entries are not in any way similar to existing logos or other copyrighted images.
7. Entries must be submitted by email include the name, postal address, phone number and email address of the Entrant.
8. The best entrant may be asked for additional modifications to the original design and final version to be provided in both EPS and JPG formats (Fullcolour).
9. The BOC reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.
10. The deadline for Entries is **10th July the Tuesday, 2017.**

Award of Prizes

1. The winning design will be announced officially during the South Asia Regional Anti-Doping Board Meeting on August 3, 2017 at Thimphu.
2. A cash prize and certificate will be awarded to the winner (one selected).
3. Acceptance of the Cash prize and certificate means the ownership of the logo is assigned to the BADC for its business.