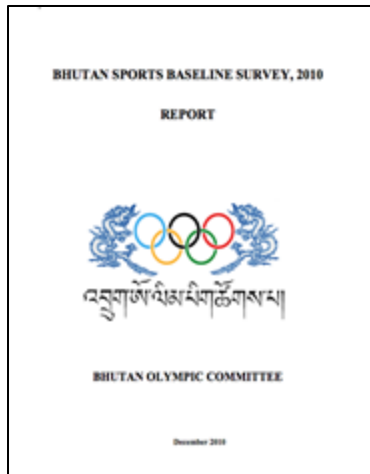




Revised Strategic Road Map 2022-30



BOC Vision 2028



Year: 2010

Bhutan Sports Baseline Survey

Key findings:

1. Capital city centric sports programs
2. Lack of coaches
3. Inadequate sports infrastructure
4. lack of funds
5. poor governance



Year: 2011

BOC Strategic Road Map (SRM)- vision 2022

Plan:

- Increase financial support from Government
- Strengthen governance
- Infrastructure development
- Grassroot sports (sports for all)
- Grassroots coaches



Year: 2022

Revised Strategic Road Map – 8 year plan

- Focused athlete development pathway
- Sports for all
- Enhance coaching capacity
- Build a viable sports economy



Purpose of Review

- 1) Reflect on our journey so far
- 2) Prioritize investment
- 3) Moving forward – by building on the momentum generated





Objectives

4. Enabling Ecosystem

1. Athlete Development

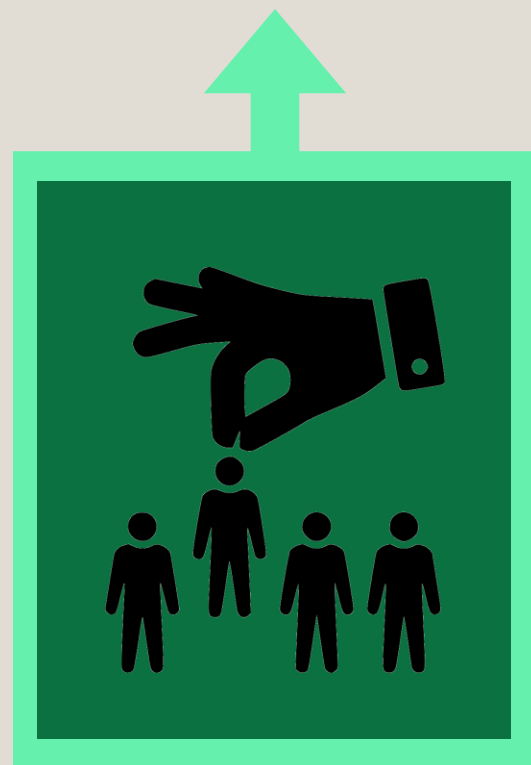


3. Sporting Base

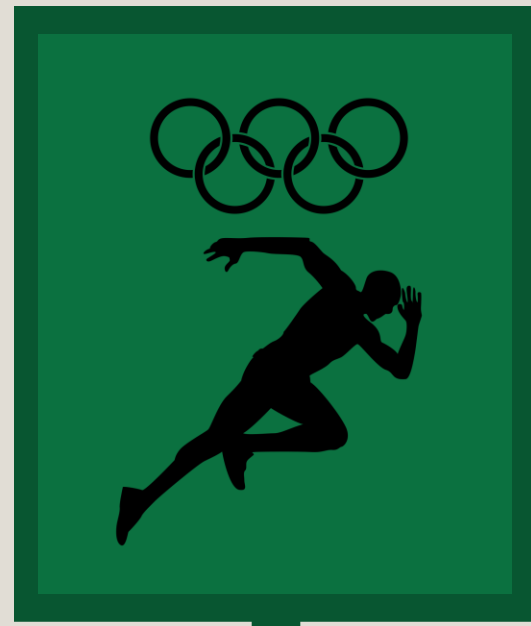
2. Human Resources

Objective 1: Adopt a focused athlete development pathway for prioritized sports

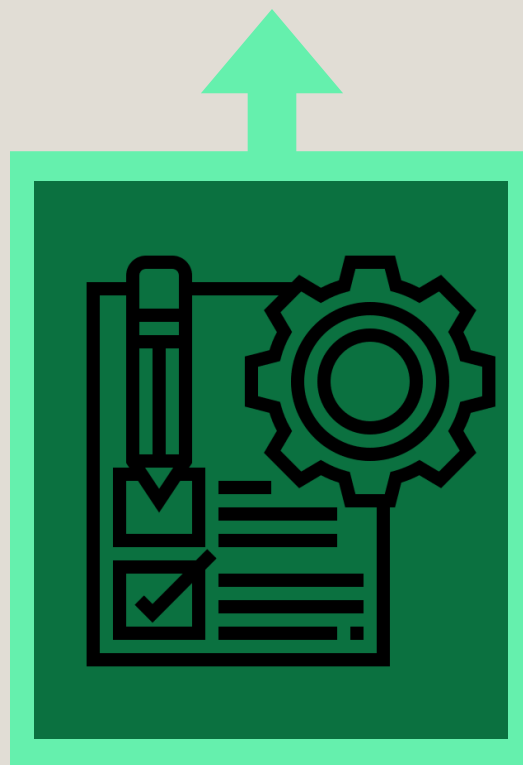
1.1 Develop, communicate & enforce clear talent selection and development processes



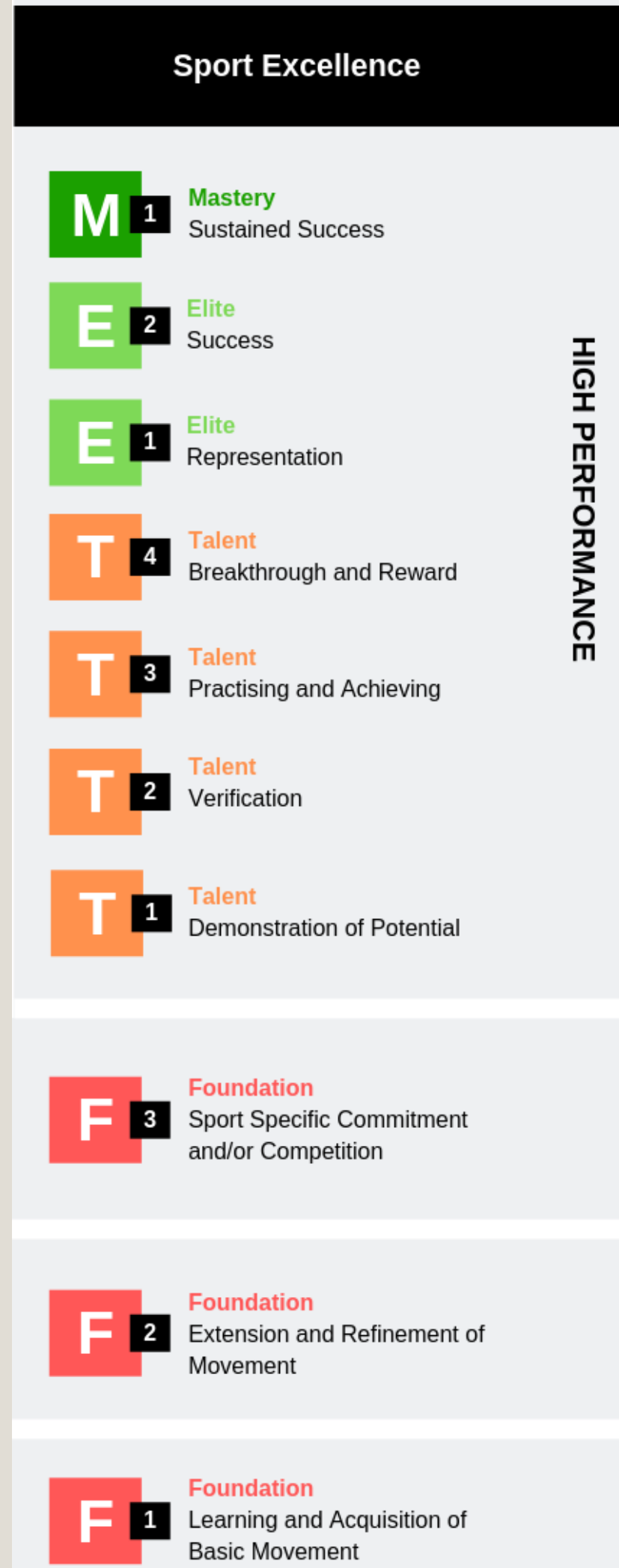
1.2 Introduce high performance programmes for prioritized sports in preparation for major games



1.3 Institute continuous review and process improvement across all aspects of athlete development pathway



1.4 Identify opportunities to support and empower current and retired athletes





Objective 2: Develop a clear pathway to hire, develop and retain sports

Coaches

Establish a robust Coach Development System

2.1



2.2

HR Development
Identify human resource development needs & opportunities for BOC & member affiliates

HR Management

Develop and adopt effective and efficient human resource management system

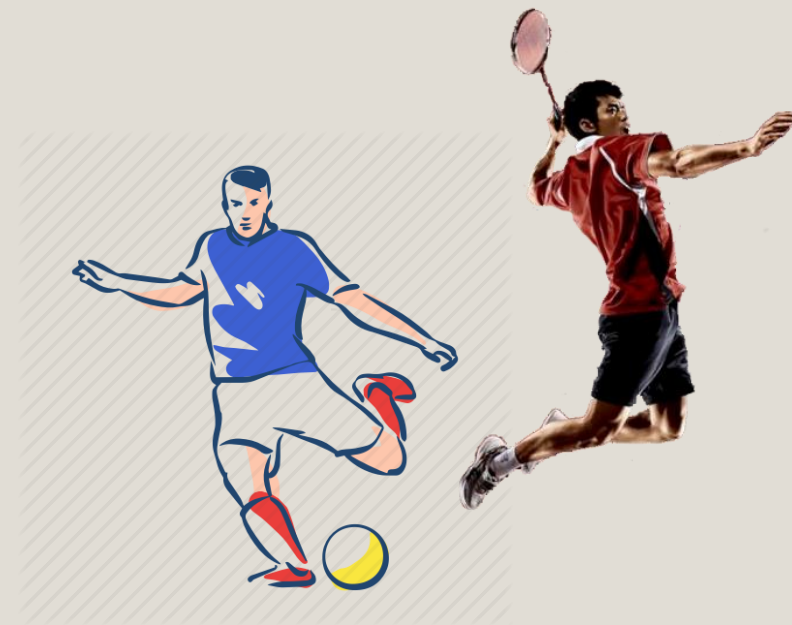
2.3



Objective 3: Promote a vibrant sporting culture, to enhance sporting base

ACTIVE LIFESTYLE

3.1 Promote active lifestyle by making sports accessible to everyone



SPORTING BASE

3.2 Establish sporting base through structured sports programmes



Objective 4: Create enabling environment for sports to grow and thrive



4.1 Govern and lead the organization to best practice standards



4.2 Create a viable platform for sports economy



4.3 Identify and pursue mechanisms to maximize resource mobilization and ensure financial sustainability



4.4 Develop and execute engaging marketing and communication strategies



4.5 Engage all national and international partners and stakeholders, through a clear strategic partnership framework



4.6 Create sustainable network of sports infrastructure



Summary

